



2023 SPONSORSHIP REQUEST

Dear Dairy Industry Partner,

For nearly 100 years our industry has benefited from an enthusiastic group of college graduates who have been trained in the art of evaluating dairy products by participating in the **Collegiate Dairy Products Evaluation Contest (CDPEC.)** This training has allowed many of these students to go on to be key leaders in the industry today.

The 2023 Collegiate Dairy Products Evaluation Contest is scheduled for **Wednesday April 05, 2023** at the Alliant Energy Center in Madison, Wisconsin and is hosted by the Wisconsin Cheese Makers Association as part of the CheeseCon <http://cheeseconference.org/>

Please join the list of industry leading companies and organizations that have stepped up to fund the CDPEC. Donations help pay for travel expenses, cash awards and trophies for the teams and individuals that participate. We have worked hard to enhance the benefits and recognition that we offer to our Sponsors. Please see page 2 for details.

The success of the CDPEC depends on the financial support of our industry sponsors. The National Dairy Shrine – CDPEC Fund is a 501(c)3 non-profit organization. For more information regarding the CDPEC Fund or payment processing contact Mike Opperman, Finance Manager (info@dairyshine.org). We hope your company will step forward and be a Sponsor in 2023.

For more information on the Contest please see our website <http://www.dairyproductscontest.org/index.php> . Please check the **“Sponsors”** tab for a complete listing of previous sponsors.

Sincerely,

CDPEC Finance Committee

Lloyd Metzger (Chair)

Kevin O'Rell

Doug Allen

Ann Tigges

Jane Zein

Mike Opperman (Finance Manager)

Matt Buss



SPONSORSHIP LEVELS

Platinum Sponsor - \$5,000 +*

- Recognition (with logo) and web link on CDPEC web page (including career section for students)
- Sponsor recognition in national advertising.
- Recognition at national contest.
- Recognition in Contest Awards Program (with logo)

<https://www.dairyproductscontest.org/careers/>

Gold Sponsor - \$2,500+

- Recognition (with logo) and web link on CDPEC web page (including career section for students)
- Sponsor recognition in national advertising.
- Recognition at national contest.
- Recognition in Contest Awards Program (logo)

<https://www.dairyproductscontest.org/careers/>

Silver Sponsor - \$1,000+

- Listing under Silver Sponsor on CDPEC web page.
- Recognition (with logo) and web link on CDPEC web page (including career section for students)
- Recognition in Contest Awards Program (listing)

<https://www.dairyproductscontest.org/careers/>

Bronze Sponsor - \$500+

- Listing under Bronze Sponsor on CDPEC web page.
- Recognition in Contest Awards Program (listing)

You can make a one-time donation or an annual pledge

Company: _____

Contact: _____

Address: _____

Donation: _____

Annual Pledge: _____

Please send this form or a check made out to National Dairy Shrine- CDPEC Fund to;

CDPEC Fund

Dairy Shrine

PO Box 68

Fort Atkinson, WI 53538